



VIRTUAL Platform for Your Cold Chain System



**VIRTUAL
REFRITECH
EXPO**

8 - 13 December 2020

VIRTUAL REFRITECH EXPO 2020

The International Virtual Exhibition on Platform for Cold Chain System (The Technology of Logistics, Delivery, Supply Chain, Storage and Retailing)



VIRTUAL
EXHIBITION



VIRTUAL SEMINAR
& CONFERENCE



VIRTUAL PRODUCT
DEMO



VIRTUAL CHAT



VIRTUAL
BUSINESS
MATCHING



VIRTUAL
BUSINESS CARD
EXCHANGE

Supporting Ministry



Supporting Associations



Powered by : VENHALLS



FOCUS
of The Virtual
Refritech Expo



Why exhibit online ?



Online VS Offline exhibition

What are your expectations

Online exhibition

- Visitors are not restricted by venue (region)
- Lesser participation cost
- Exhibition not limited by time
- Efficient and lasting access to business opportunities
- Safe and environmentally friendly
- Lack of actual product experience

Offline exhibition

- Location restriction
- Exhibition time restriction
- Cost effectiveness restriction
- Product display constraint
- Lack of innovation constraint
- Side effect of excessive consumption

- Offers management services such as namecard exchange, E Catalog, E Posters, Video Promo and intelligent Stand guide able to live chat

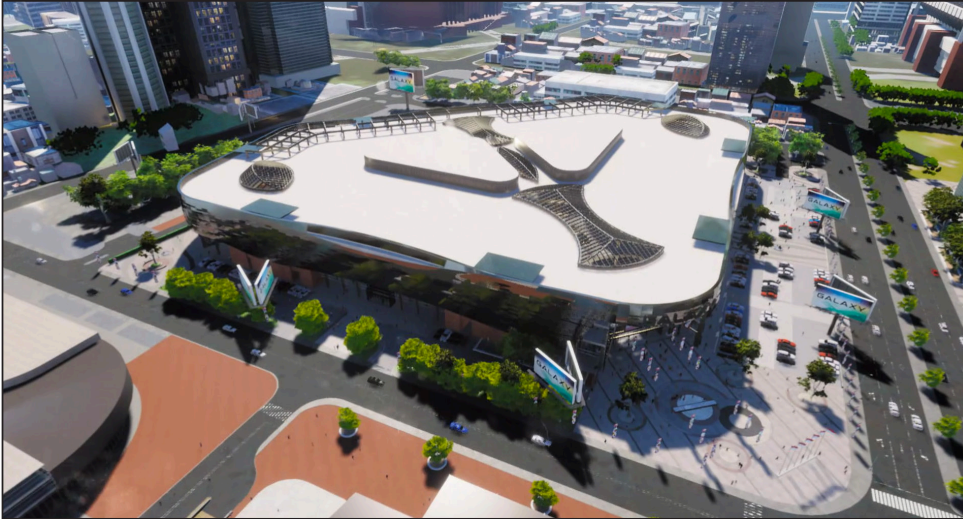
- Brings together exhibitors, capital investor, technology buyers, and technical service vendors

- Data Analysis of Visitors

- Assessable from your devices ;
Mobilephone
Laptop, Tablet

8 - 13 December 2020

Aerial Hall View



VIRTUAL REFRITECH EXPO

GALAXY International Virtual Expo

is the virtual exhibition venue
for international programmes
covering a vast area of 200,000 sqm.
with 12 thematic halls ,
with multiple lobby and conference rooms



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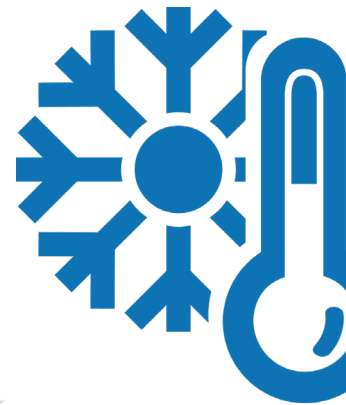
VIRTUAL REFRITECH EXPO



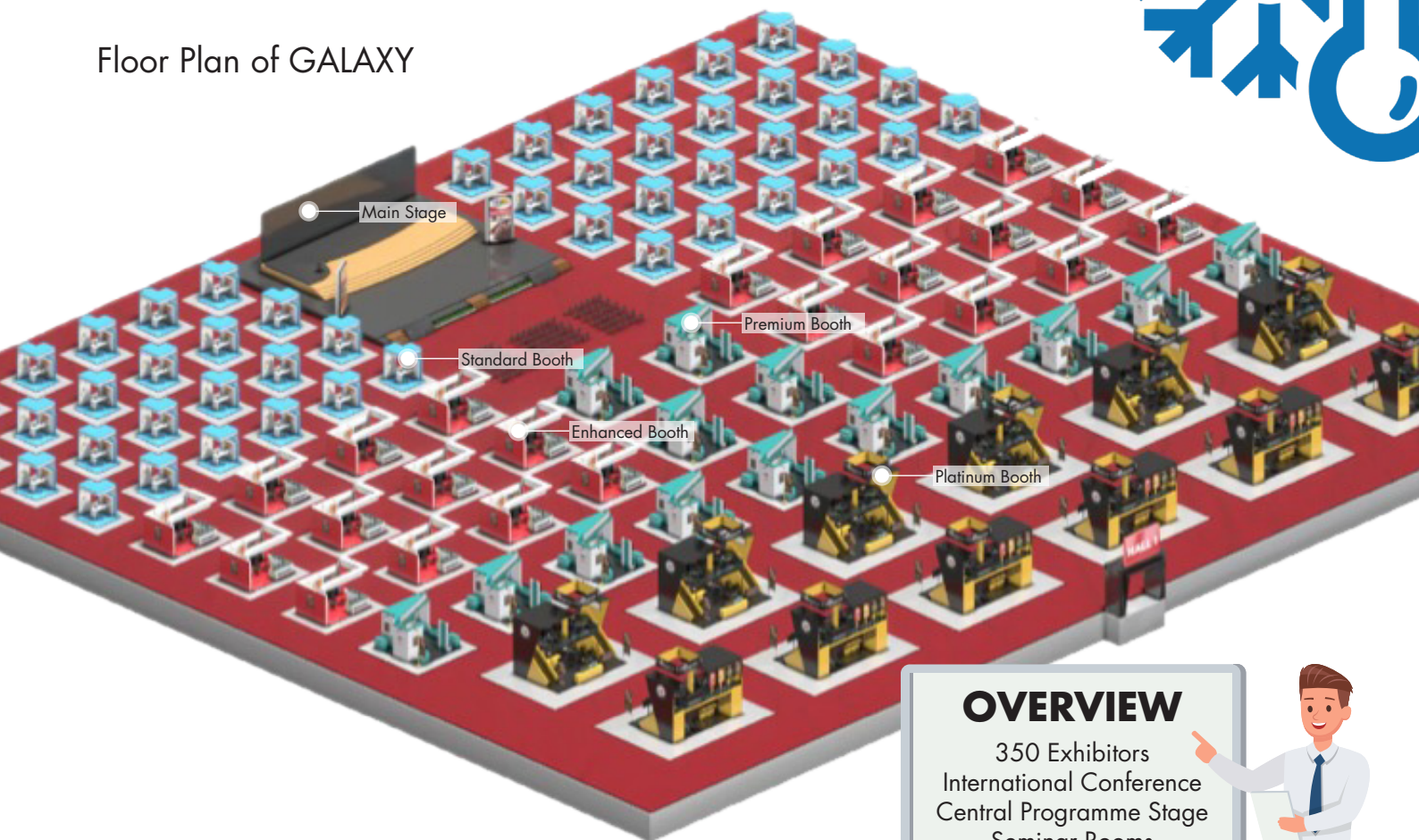
EXHIBITORS of The Virtual REFRITECH EXPO

- Industrial & commercial refrigeration technology
- Cold storage design and standardization
- Third party logistics equipment
- Refrigerated vehicle
- Insulated panel
- Heat exchanger, Ventilation & Air Conditioner (HVAC)

- Cold delivery provider
- Big data storage & GPS
- Innovation products
- Services

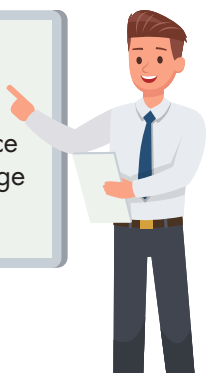


Floor Plan of GALAXY



OVERVIEW

350 Exhibitors
International Conference
Central Programme Stage
Seminar Rooms



8 - 13 December 2020



Global Outreach

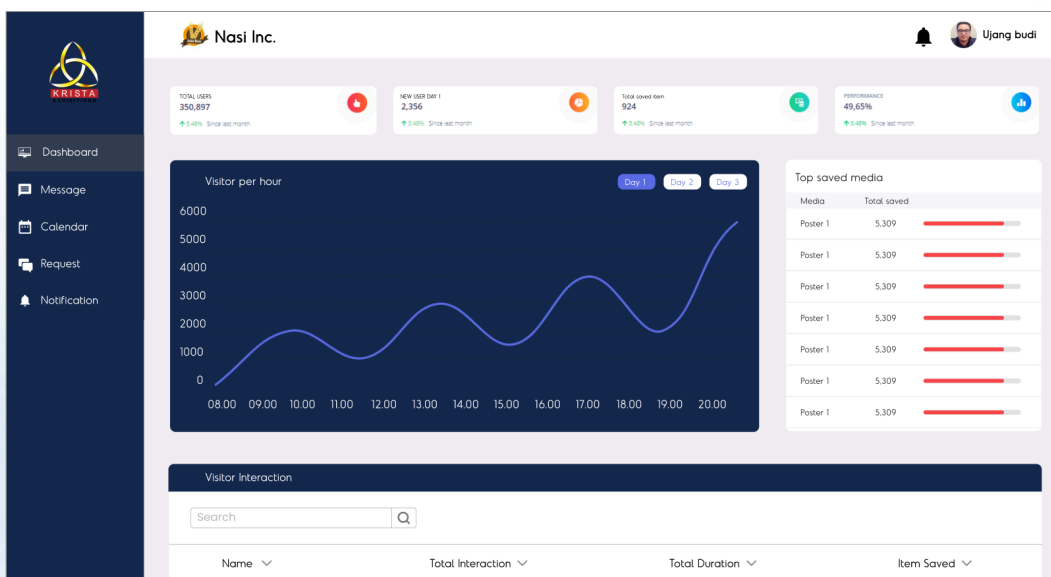
The Expo will be attended by visitors from all over the world

We are expecting

120 Exhibitors

Exhibitors are able to analyse trade visitors visiting their booth
Exhibitors are able to have Live Chat with visitors
Exhibitors are able to exchange namecards with visitors

Exhibitors Dashboard & Analytical Visitors



8 - 13 December 2020



We are expecting

15,000 Trade Visitors



Visitors will be matched with exhibitor product based on their interest

Visitors can schedule virtual meetings with exhibitors

Visitors can communicate with exhibitors via live chat

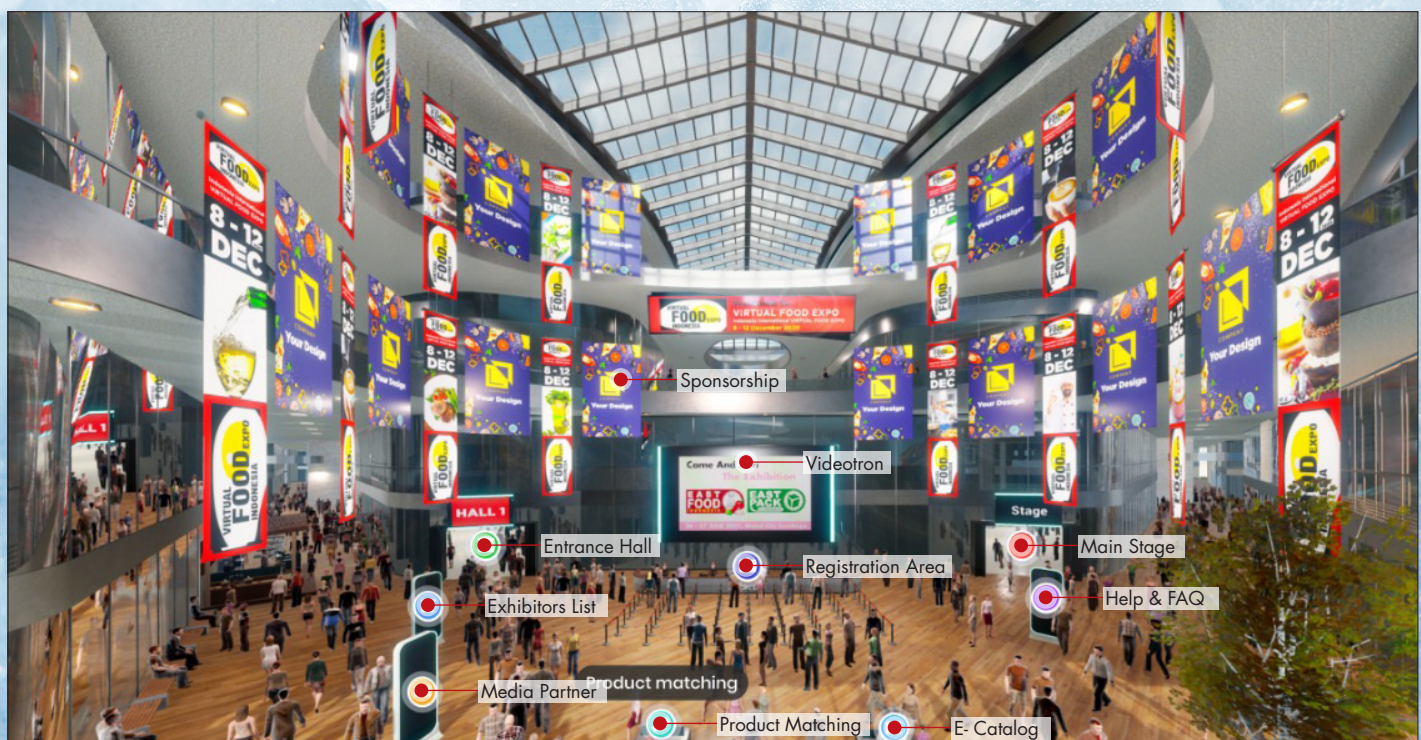
Visitors can save & download virtual posters, brochures, videos & name cards to their virtual briefcase

Visitors can save important chat to email

Visitors Dashboard



Registration Area



8 - 13 December 2020



ESTIMATES EXHIBITORS : 120 Companies from 11 Countries



Indonesia



China



Malaysia



Japan



Vietnam



Singapore



Phillipines



Oman



South Korea



Thailand



Taiwan



ESTIMATES BUYERS : 15,000 Trade Buyers from 12 Countries



Indonesia



China



USA



Japan



Vietnam



Malaysia



Phillipines



South Korea



Singapore



Thailand



Taiwan



India

VIRTUAL REFRITECH EXPO

FOCUS of The Virtual REFRITECH EXPO

- Offers management services such as namecard exchange, E Catalog, E Posters, Video Promo and intelligent Stand guide able to live chat

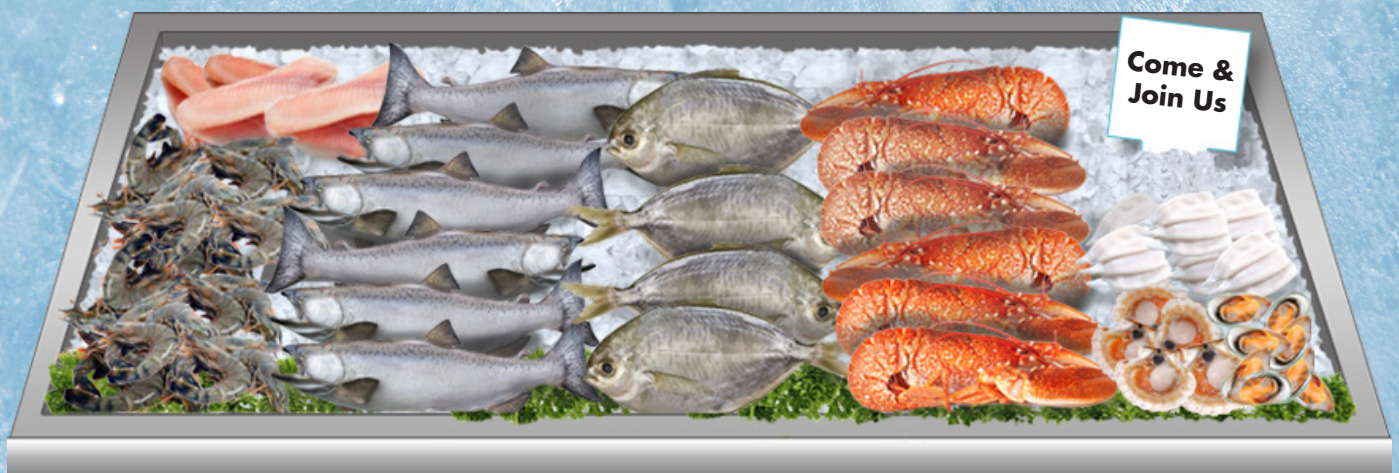
- Brings together exhibitors, capital investor, technology buyers, and technical service vendors

- Live streaming display and data management marketing are combined

VISITORS of The Virtual REFRITECH EXPO

Our extensive data base will reach out to Professional Visitors to visit your booth
They are from various segments, such as :

- Agro Culture Department
- Agro Financing Corporations
- Agro Holticulture Producers
- Catching Fish & Aquaculture
- Seafood Processing & Seafood Company
- Cold Storage Owners
- Cold Chain Consultants
- Dairy Industries
- Shipping Companies
- Transport & Logistic Companies
- Third Party Logistics
- Holticulture Departments
- HoReCa & Catering Industry
- Marketplace, E-commerce & E-retailers
- Seaport & Airports
- Pharma Vaccine Companies
- Pharma Laboratories
- Herbal & Vitamins Industry
- Restaurants
- Fast Food Chains
- Fruits & Vegetables
- Food Ingredients
- Food & Beverages Manufactures
- Food Grains Importers & Exporters
- Retails Companies & Distribution Center
- Processed & Packaged Foods
- Pharmaceutical
- Progressive Farmers
- Online & offline retailers
- University
- Goverment



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Don't miss our exciting
Programmes

Lobby View



We provide

Videotron for :
Business Matchings
Talk Shows
Product Demos

Main Stage View



International Conference

Conference Hall



International Speakers

Webinar

Opening Ceremony



	Booth Package	Standard 3 x 3 m	Enhanced 4 x 6 m	Premium 6 x 6 m	Platinum 6 x 9 m Double Decks
1	Booth Design	Standard Booth 	Enhanced Booth 	Premium Booth 	Platinum Booth
2	Price of Booth	Rp. 8.500.000 U\$D 700	Rp. 15.000.000 U\$D 1,200	Rp. 20.000.000 U\$D 1,500	Rp. 25.000.000 U\$D 1,850
3	Booth Colour Customization 	-	✓	✓	✓
4	Listing in the Exhibition E- Catalog	✓	✓	✓	✓
5	Company Name on Fascia	✓	✓	✓	✓
6	Logo Placement on top of Booth	-	-	1	3
7	Exchange Name Card Amount of namecard/s from Exhibitor	1	2	3	4
8	Brochure Max.4mb/@Brochure	2 Brochure	6 Brochure	6 Brochure	8 Brochure
9	Vertical Posters Size 30 cm x 50 cm	4	7	10	11
10	Flag at Corner of Booth	-	-	1	2
11	Background Music	-	-	✓	✓
12	Live Chat (Stand Guide)	1	2	3	4
13	Video Promo (*Mp4) with 30 sec length and /or Minimum resolution of 1920x1080,16:9 aspect ratio	-	1 Video Promo	2 Video Promo	3 Video Promo
14	Access to Visitor Analytics	-	✓	✓	✓
15	1 on 1 Video Call	-	-	✓	✓
16	Live / Pre Recorded Webinar	-	-	1 Slot Max 1 Hour	2 Slot Max 1 Hour, per Slot

BOOTH PACKAGE STANDARD Booth Design (3x3m)

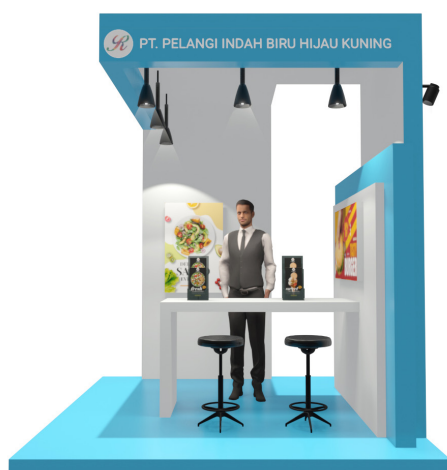
FRONT VIEW



STANDARD Booth price
Rp.8,500,000 / USD 700

- Prices Exclude VAT 10%
- Listing in the Exhibition Catalog
- Company Name on Fascia 130cm x 20cm. image in png **N1**
- Feature Exchange Namecard **E**
- Vertical Poster 3 pieces (30cm x 50cm) please indicate poster for each position
- Horizontal Poster 1 (50cm x 30 cm) **P1 P2 P3 P4**
- Brochure 2 pieces max 4mb per brochure **B**
- Stand Guide & Live Chat 1 persons **S1**

SIDE VIEW



BACK VIEW



TOP VIEW



FRONT VIEW



SIDE VIEW



BACK VIEW



TOP VIEW



ENHANCED Booth price
Rp. 15,000,000 / USD 1,200

- Prices Exclude VAT 10%
- Listing in the Exhibition Catalog
- Company Name and Logo on Fascia
185cm x 30cm. image in png
150cm x 30cm. image in png
N1 N2
- Feature Exchange Namecard **E**
- Vertical Poster 7 pieces (30cm x 50cm)
please indicate poster for each position
P1 P2 P3 P4 P5 P6 P7
- Brochure 6 pieces
max 4mb per brochure **B**
- 1 Video File Mp4*
with 30 sec length and /or
Minimum resolution of 1920x1080, 16:9 aspect ratio **V1**
- Stand Guide & Live Chat 2 persons
S1 S2
- Booth color choice (7 color choices)
Yellow, Blue, Green, Turquoise, Black, Red, White
#f2c33b #3aabd3 #68bc45 #009794 #000103 #d82128 #e4e9e9
- Access to visitor analytics



FRONT VIEW



BACK VIEW



SIDE VIEW

PREMIUM Booth price
Rp.20,000,000 / USD1,500

- Prices Exclude VAT 10%
- Listing in the Exhibition Catalog
- Company Name and Logo on Fascia **N1**
250cm x 35cm. image in png
- Feature Exchange Namecard **E**
- Vertical Poster 10 pieces (30cm x 50cm)
please indicate poster for each position
P1 P2 P3 P4 P5 P6 P7 P8 P9 P10
- Brochure 6 pieces
max 4mb per brochure **B**
- 1 Video File Mp4*
with 30 sec length and /or
Minimum resolution of 1920x1080,
16:9 aspect ratio **V1 V2**
- Stand Guide & Live Chat 3 persons
S1 S2 S3
- Booth color choice (7 color choices)
Yellow, Blue, Green, Turquoise, Black, Red, White
#12c33b #3a8a4b #6b8c45 #009794 #000103 #d82128 #e4e9e9
- 1 Flag promotion
20cm x 100cm size
design in png format **F1**
- Background music from exhibitor
- 1 Slot Webinar Live / Pre Recorded
For 1 Hour
- Video Call 1 On 1
- Access to visitor analytics

BOOTH PACKAGE

PLATINUM Booth Design (6x9m) Double Deck

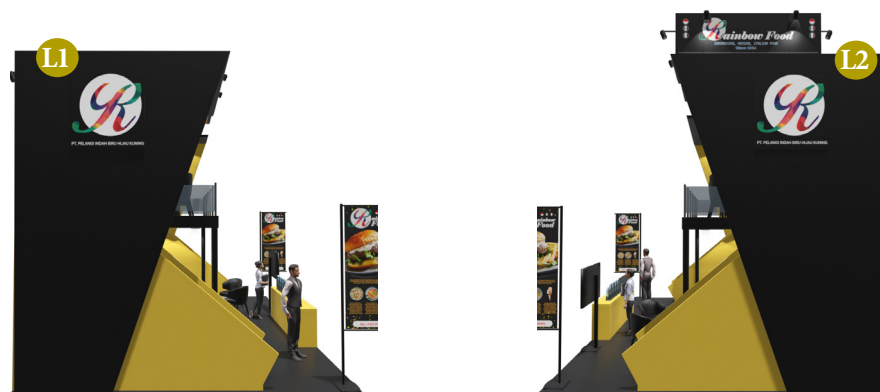
PLATINUM Booth price
Rp.25,000,000 / USD 1,850

- Prices Exclude VAT 10%
- Listing in the Exhibition Catalog
- Company Name and Logo on Fascia N1
280cm x 90cm. image in png
- Feature Exchange Namecard E
- Vertical Poster 11 pieces (30cm x 50cm)
please indicate poster for each position
P1 P2 P3 P4 P5 P6 P7 P8 P9 P10 P11
- Brochure 8 pieces
max 4mb per brochure B
- Placement for 3 Video promotion
30seconds per video
max 30mb per video
mp4 format only V1 V2 V3
- Stand Guide & Live Chat 4 persons
S1 S2 S3 S4
- Booth color choice (7 color choices)
Yellow, Blue, Green, Turquoise, Black, Red, White
#12c33b #3a9ad5 #68bc45 #009794 #000103 #d82128 #c4c9e9
- 2 Flag promotion
20cm x 100cm size
design in png format F1 F2
- Company Logo 2 placement
140cm x 140cm . image in png
L1 L2
- Background music from exhibitor
- 2 Slot Webinar Live / Pre Recorded
For 1 Hour
- Video Call 1 On 1
- Access to visitor analytics

FRONT VIEW



SIDE VIEW



BACK VIEW

